



# 1<sup>st</sup> Cattle Fair 2016

Telangana State Biodiversity Board (TSBB), Department of Animal Husbandry (DoAH), Telangana, Watershed Support Services and Activities Network (WASSAN) and CONARE have initiated physical characterization and registration of Mannanur cattle, a native livestock population of the state. As a part of this initiative, breeders of Mannanur/Poda/Nallamala cattle are being organized and they are in process of formation of Cattle Breeders' Association. In this juncture, it is proposed to organize One Day Cattle Fair of Mannanur cattle on 27<sup>th</sup> December 2016 at Lakshi Narshimha Swamy Temple, B. Lakshampur village, Amrabad Mandal.

## OBJECTIVES OF THE CATTLE FAIR

- Appreciate and recognize breeders contribution in conservation of mannanur cattle germ plasm
- Release of Draft memorandum of Breeders' Association
- Exhibit various practices of cattle rearing by the breeders
- Bring awareness among various stakeholders on importance of conservation and improvement of animal genetic resources

It is expected that around 400 breeders from Amrabad, Achampet, Mannanur, and Lingal areas will come and participate in the fair. Around 250 mannanur cattle of different categories, namely, cow, breeding bull, bullock, and young stocks. Following activities will be carried out during the day long cattle fair.

- **Brief update on progress of breed descriptor work**
- **Workshop on Formation of Breeders' Association**
- **Launching of Breeders' Association**
- **Different types of cattle competition**
- **Cattle show**
- **Cultural programme**
- **Demonstration and Exhibition of Technologies promoted by Department of AH**
- **Distribution of incentive for data recording for Registration of Mannanur Cattle**

## OUTCOME

- Awareness on qualities of Mannaur / Poda cattle and its registration process
- Formation of Breeders' Association

## PARTICIPANTS

Many other supporters and stakeholders will also participate in this Cattle Fair. Besides, Member Secretary, TSBDB, Director animal Husbandry, TS, Dr Arjava Sharma, Director, NBAGR – ICAR, Karnal Haryana will attend this Fair. Around 400 Breeders will participant this event. Around 400 cattle will come in this mela.

1. Representatives of TS Biodiversity Board
2. Representatives of Department of Animal Husbandry
3. Breeders of Mannanur Cattle
4. Representatives of Forest Department
5. NGOs representatives